



# UNIVERSITY OF THE PHILIPPINES ALUMNI ASSOCIATION TORONTO

## Sponsorship Packages for **UPAAT Online Business Directory**

Package	<input type="checkbox"/> PLATINUM	<input type="checkbox"/> GOLD	<input type="checkbox"/> SILVER	<input type="checkbox"/> BRONZE	<input type="checkbox"/> PATRON & FRIENDS
<b>Price value*</b>	\$ 4,000	\$ 2,000	\$ 500	\$ 300	\$ 150
<b>Quantity</b>	Two (2) slots available	Four (4) slots available	Unlimited	Unlimited	Unlimited
<b>Advertisement Location</b>	Name & Picture Ad <a href="http://www.upaatoronto.com">www.upaatoronto.com</a> homepage and every page Top Right or Bottom Right Static Gold Ad included. No duplication of business category	Name & Picture Ad on business-directory page Top Right, Bottom Right, Top Left, Bottom Left Static Silver Ad included No duplication of business category.	Name & Picture Ad On business-directory page under your business category	Name - One-liner Ad On business-directory page under your business category	Family/Group/Solo Picture Ad/greetings on Friends Directory Strictly no business promotion.
<b>Ad size (Pixels, LxW, Landscape)</b>	180 x 160	180 x 160	140 x 100	Text	140 x 100
<b>Subscription</b>	1 year from Oct. 1, 2018 to Sept. 30, 2019				
<b>Advertisement Hyperlink</b>	Clickable and linked to your individual <u><a href="#">business profile</a></u> on <a href="http://www.upaatoronto.com/business-directory">www.upaatoronto.com/business-directory</a> or own external website. Friends sponsor will have <u><a href="#">friends profile</a></u> page. 340 x 240 (Pixels, LxW, Landscape)				

*\*Pay in full on or before August 15, 2018 to get a 10% discount!*

***Sponsorship Package:*** By agreeing to this sponsorship package, the sponsor agrees to be bound by the terms and conditions provided herein. The sponsor will have his/her profile advertised in the UPAAT Online Business and Friends directory based on the category selected by the sponsor (whether Business or Friends package).

The sponsor further consents to UPAAT using, sharing, and disclosing the information and details provided by the sponsor below for purposes of the online directory, and understands that other parties may contact the sponsor regarding its products, services, and opportunities through such information.

***Business Profile:*** Contains your (a) Business name, (b) Contact information, (c) Details of products/services offered, and (d) Link to your own website. This business profile is easily shareable through any social media platforms. This should be submitted in any text file format, maximum 1,000 characters.

***Friends Profile:*** Contains photo and greetings in text format, maximum 500 characters.

***Advertisement Artwork:*** Ads should be supplied by advertisers in high resolution PDF or JPEG digital file formats, per dimension in package selected. Email artwork to: **upaatbusinessdirect@gmail.com**

***Terms of Payment:*** Payments must be made in full via cheque and should be made payable to **UPAA Toronto**.  
**Please mail cheque to: c/o Alice Herrera, President UPAAT at 28 Shoalhaven Drive Toronto, ON M1C 5G6**

Ads received and fully paid on or before Aug 15, 2018 will be uploaded by the Directory launch date of Oct. 1, 2018.

Ads received and fully paid after Aug 16, 2018 will be uploaded by the 1st of the month following the payment date starting Nov. 1, 2018.

***Disclaimer:*** UPAAT reserves the right to amend the terms of service for any valid reason the UPAAT Council deems fit. If the sponsor is not satisfied with the service for any reason, full refund is given if UPAAT is notified not later than Sept 15, 2018. Proportionate refund can be given for every month that passes. The UPAA Toronto limits its liability to a refund of the deposit/ payment made by sponsor.

***Signature Page:***

***I hereby certify that I have read and accept the above terms and have indicated my choice with a check mark. Full payment of the cost of my ad is enclosed.***

Company Name:	Business Category/Industry:
Company Authorized Representative Name/Title:	Company Address:
Signature of Authorized Representative:	Email Address:
Date Signed:	Phone no:
UPAA Alumni: Yes No	UPAAT Member Solicitor Name:
Year of Graduation/ Course/Campus:	UPAAT Member (Email & Phone no.) :

**Check list:**

1. Signed Contract
2. Cheque
3. Business Text : Contains your (a) Business name, (b) Contact information, (c) Details of products/services offered, (d) web link . Maximum 1000 characters
4. Friends Text: contains your (a) Name/s (b) greetings. Maximum 500 characters
5. Ad sizes pixes (LxW ) landscape :
  1. Static Web logo box 180x 160
  2. Business category 140x 100
  3. Business individual profile page 340 x 240
  4. Friends individual profile page 340 x 240